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**Application No.**

09/782,864

**Applicant(s)**

ROOSEVELT ET AL.

**Examiner**

Susanna M. Diaz

**Art Unit**

3623

# SEARCH NOTES

**Application No  
09/782,864**

L Number	Hits	Search Text	DB	Time stamp
1	102	creative ADJ (idea or ideas)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/11/01 17:54
2	2	saatchi\$.as.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/11/01 18:17
3	8451	(intelligent or intelligence) SAME (verbal or visual or spatial or musical or emotional or worldly or practical or physical or logical or mathematical)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/11/01 18:26
4	51	(thinktank\$2 or (think ADJ tank\$2) or panel\$2 or team or teams) SAME ((generat\$6 or brainstorm\$4) NEAR3 (idea or ideas))	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/11/01 18:33
5	95259	(IBM or (international ADJ business ADJ machine\$2)).as.	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/11/01 18:34
6	6	((IBM or (international ADJ business ADJ machine\$2)).as.) and ((idea or ideas).clm.)	USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB	2004/11/01 18:34

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saatchi &amp; saatchi

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saatchi &amp; saatchi

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22	9: Business & Industry(R)_Jul/1994-2004/Oct 29
4	13: BAMP_2004/Oct W3
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106	16: Gale Group PROMT(R)_1990-2004/Nov 01
2	18: Gale Group F&S Index(R)_1988-2004/Nov 01
78	20: Dialog Global Reporter_1997-2004/Nov 01
2	47: Gale Group Magazine DB(TM)_1959-2004/Nov 01
3	75: TGG Management Contents(R)_86-2004/Oct W4
Examined 50	files
2	80: TGG Aerospace/Def.Mkts(R)_1986-2004/Nov 01
9	88: Gale Group Business A.R.T.S._1976-2004/Oct 28
1	111: TGG Natl.Newspaper Index(SM)_1979-2004/Oct 28
Examined 100	files
126	148: Gale Group Trade & Industry DB_1976-2004/Oct 15
Examined 150	files
1	249: PIRA Mgt. & Mktg. Abs._1976-2004/Oct W4
2	262: CBCA Fulltext_1982-2004/Jun
2	275: Gale Group Computer DB(TM)_1983-2004/Nov 01
1	285: BioBusiness(R)_1985-1998/Aug W1
Examined 200	files
Examined 250	files
Examined 300	files
2	473: FINANCIAL TIMES ABSTRACTS_1998-2001/APR 02
1	474: New York Times Abs_1969-2004/Oct 29
4	476: Financial Times Fulltext_1982-2004/Nov 01
1	477: Irish Times_1999-2004/Oct 31
6	484: Periodical Abs Plustext_1986-2004/Oct W4
1	492: Arizona Repub/Phoenix Gaz_1986-2002/Jan 06
1	501: Extel Intl News Cards_1995-2002/Mar W4
Examined 350	files
3	541: SEC Online(TM) Annual Repts_1997/Sep W3
4	545: Investext(R)_1982-2004/Oct 31
14	553: Wilson Bus. Abs. FullText_1982-2004/Sep
9	564: ICC Brit.Co.Ann.Rpts_1984-2004/Jun 22
76	570: Gale Group MARS(R)_1984-2004/Nov 01
1	583: Gale Group Globalbase(TM)_1986-2002/Dec 13
Examined 400	files
5	608: KR/T Bus.News._1992-2004/Nov 01
1	609: Bridge World Markets_2000-2001/Oct 01
9	610: Business Wire_1999-2004/Oct 27
2	613: PR Newswire_1999-2004/Oct 28
1	616: Canada NewsWire_1999-2001/Mar 09
4	619: Asia Intelligence Wire_1995-2004/Oct 31
18	621: Gale Group New Prod.Annou.(R)_1985-2004/Nov 01
5	635: Business Dateline(R)_1985-2004/Oct 30
6	636: Gale Group Newsletter DB(TM)_1987-2004/Nov 01
6	648: TV and Radio Transcripts_1997-2004/Oct W5
22	649: Gale Group Newswire ASAP(TM)_2004/Oct 25
Examined 450	files
1	696: DIALOG Telecom. Newsletters_1995-2004/Nov 01
2	702: Miami Herald_1983-2004/Oct 29
3	710: Times/Sun.Times(London)_Jun 1988-2004/Oct 30
6	711: Independent(London)_Sep 1988-2004/Oct 29
1	716: Daily News Of L.A._1989-2004/Oct 29
3	727: Canadian Newspapers_1990-2004/Oct 29
2	728: Asia/Pac News_1994-2004/Oct W4
Examined 500	files
1	735: St. Petersburg Times_1989-2004/Oct 31
4	755: New Zealand Newspapers_1995-2004/Nov 01
10	781: ProQuest Newsstand_1998-2004/Nov 01
6	810: Business Wire_1986-1999/Feb 28
11	813: PR Newswire_1987-1999/Apr 30
Examined 550	files

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54 files have one or more items; file list includes 562 files.  
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S1	695	((SAATCHI(2N)SAATCHI) AND (CREATIVE(2N)(IDEA OR IDEAS))) N- OT PY>2000
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S3	0	S2 AND ((MARCIA(2N)ROOSEVELT) OR (MARK(2N)PAYNE))
S4	24	S2 AND (INTELLIGENT OR INTELLIGENCE)
S5	143	S2 AND (TEAM? ? OR COORDINAT?)
S6	0	S2 AND (TEAM? ? (2N) COORDINAT?)
S7	0	S2 AND (FIXED() FLUID)
S8	0	S7 AND (CONCEPTUAL() DESIGN? ?)
S9	15	S2 AND (GENERAT? (3N) CREATIVE)
S10	5	S9 NOT PY>1999
File	9:	Business & Industry(R) Jul/1994-2004/Oct 29 (c) 2004 The Gale Group
File	13:	BAMP 2004/Oct W3 (c) 2004 The Gale Group
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File 810:Business Wire 1986-1999/Feb 28  
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File 813:PR Newswire 1987-1999/Apr 30  
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